# SWELL 2019 Programme

Friday, 29 March 2019  
Université de Lausanne  
Building Géopolis (Metro station: UNIL-Mouline)  
1015 Lausanne  
Room 2121

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>10:00-10:30</td>
<td>Welcome and Coffee</td>
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| 10:30-11:00 | Susanne Flach (UniNe)  
“And then a miracle occurs!”: Using association plots for studying change and variation |
| 11:00-11:30 | Gwynne Mapes (UniBe)  
Micro-landscapes and Elite Authenticity in Brooklyn Food Discourse |
| 11:30-12:00 | Richard Zimmermann (UniGe)  
The loss of Middle English *ne* in different contexts |
| 12:00-12:30 | Anja Thiel (UniBe)  
Regional re-orientation and linguistic re-structuring in Ogdensburg, NY |
| 12:30-14:00 | Lunch (Restaurant de Dorigny)                                           |
| 14:00-14:30 | Hannah Hedegard (UniBe)  
Lexicalising (bi)culture: representations of east and west in the English of the Cocos (Keeling) Islands |
| 14:30-15:00 | Mirjam Schmalz (UniZh)  
Colonial Standards or Local Norms - Perceptions in St. Kitts |
| 15:00-15:30 | Eva Kuske (UniBe)  
Regional Variation and Change in African American Vernacular English speakers’ production of the vowel /ay/ |
| 15:30-16:00 | Coffee                                                                 |
| 16:00-16:30 | Marion Mathier (UniBe)  
Rebooting education? A critical discourseethnographic analysis of the ‘cyber-hype’ constructed by educationalists, the IT industry and other interest groups at a specialized event |
| 16:30-17:00 | Joelle Loew (UniBas)  
On identities, relational work and gender in Business: roadmap for a linguistic case study of agile IT |
| 17:00-17:30 | Christine Graeppi (UniBe) and Adrian Leemann (Lancaster)  
Between-speaker variation in English learners' realisation of dental fricatives |
| 17:40-18:30 | Business Meeting                                                        |
| 18:30-20:00 | Apéro dinatoire (Géopolis)                                              |
How to get from Lausanne Gare to the conference venue:

Take the M2 from Lausanne Gare to Flon, and then the M1 from Flon to UNIL-Mouline. Walk to the conference building Géopolis where we meet in room 2121.

Map indicating the metro station (UNIL-Mouline), Géopolis and Restaurant de Dorigny: